

# MATTHEW MORAN

## Business & Technology Consulting

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### TECHNOLOGIES & SERVICES

Technology Advisory/Optimization  
Server & Desktop Integration & Support  
Custom Database Applications  
*SQL Server, MS Access, MongoDB, Quickbooks*  
Automated Document Assembly  
Financial Report Automation

Network Integration  
Security/Disaster Recovery  
WiFi / Campus WiFi  
Voice over IP (VOIP)  
Content Marketing Strategy/Social Media  
*Wordpress, Facebook ads, Video, Audio*

### WHO AM I?

I bring more than 20 years of business-focused innovation to clients ranging from small business to large enterprises. My expertise includes network integration, security, technology advisory/vendor assessment, application development, content marketing strategy and social media.

I am passionate about helping my clients recognize and then make better use of underutilized technology – and there is a LOT of it – and turning that technology into a strategic advantage.

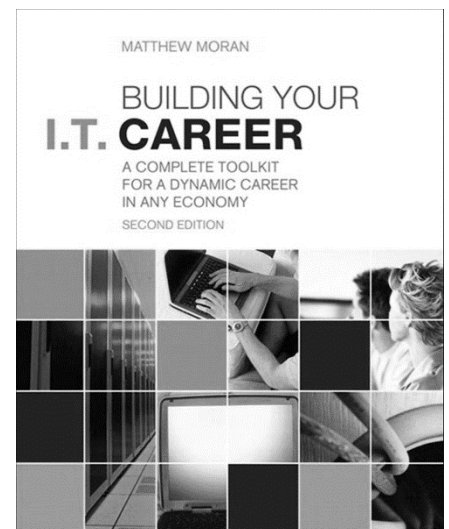
### WHY SHOULD YOU CARE?

**Business Focused Technology** - I wrote the book on it. That's sort of a big statement, right? But, it's true. I'm the author of **Building Your IT Career** (*published by Pearson*). My book is used in colleges worldwide to teach IT professionals, business communication and business acumen. One chapter, **Concept Over Process**, teaches technology professionals to better understand and communicate with the business the way the business communicates about the business.

Of this chapter, a managing director of Protiviti Consulting said,  
**"This is not a must read. This is a MUST DO!"**

Email or call and I'll send you a copy of the chapter.

*But why you should truly care? I LOVE helping my clients!*



### CLIENTS I'VE HELPED

Staben Companies, Power-one, Brilliant PR and Marketing, HealthNet, Latham & Watkins, NBC/Universal, Fisher Phillips, Premier Interior Development, Waste Management, Sebastian Haircare/Wella, Maracay Homes, REMAX Realty, & more...